

Guidance notes: legal disputes including issues with registered designs

Cake International is the world's leading cake industry event. It attracts cake experts and enthusiasts from across the globe, offering an opportunity for creative ideas and approaches to be shared.

ICHF Events is aware that legal disputes arise between exhibitors, particularly concerning theft of registered designs and expression of exhibitors' ideas, and that this is a growing problem for the cake industry.

Exhibitors should keep the following key points in mind when dealing with issues regarding registered designs and legal disputes generally:

- Exhibitors must ensure that all products sold on their stand are either original or, where they feature, use or are inspired by third party works, the exhibitor has obtained any necessary consent from the relevant third parties
- Intellectual property law, which includes registered design, is a complex area of law and exhibitors should seek independent legal advice if they are concerned that their products are being copied or that they believe they need to obtain permission from third parties
- Details of legal disputes are to be kept confidential between the parties and exhibitors should not discuss legal disputes with other exhibitors or members of the public unless permitted to do so
- Any exhibitor found to be selling counterfeit or unlicensed products may be removed from the event and will not be allowed to exhibit at future ICHF events
- If an exhibitor believes that there is a potential theft of their registered design by another exhibitor, both parties should seek to resolve the issue themselves and, where necessary, seek independent legal advice
- All exhibitors must act professionally throughout the event, even when there is a potential legal dispute between exhibitors
- ICHF Events reserves the right to remove any exhibitor from the event if they are in breach of these guidelines
- ICHF Events is not able to engage in correspondence concerning any legal disputes nor offer any legal advice

If you have any questions regarding the above, please do not hesitate to contact either Melanie Underwood, Head of Cake International melanieu@ichf.co.uk or Jordana Johnson, Marketing Director jordanaj@ichf.co.uk