

# **2021 CAKE INTERNATIONAL**

## **GENERAL QUESTIONS & ANSWERS**



- **What are the dates and opening times of this years' CI show?**

Friday 5th November : 09.30am - 17.00pm  
Saturday 6th November : 09.30am - 17.00pm  
Sunday 7th November : 09.30am - 16.30pm

Please note children under 16 do not require an entry ticket.

**Tickets are non-refundable or transferable unless the event needs to be postponed due to Covid-19.**

**Click here to purchase:** [Cake International November 2021 | ICHF Events](#)

- **How do I present my ticket for entry to the show?**

If possible, please download tickets for the event to your smart phone.

- **What does a VIP ticket cost and get me?**

A VIP ticket is great value for money at just £45. It allows you fast track entry, exclusive use of the Shop and Drop cloakroom, VIP lounge with hot and cold drinks, A pastry in the morning and a cake in the afternoon & Front row seating in the Cake International Theatre (subject to availability).

- **Does my ticket allow me entry to the Creative Craft Show and Simply Christmas?**

Yes – your Cake International ticket does allow you entry into the Creative Craft show and Simply Christmas.

Please note: Cake International VIP tickets only allow standard entry to the Creative Craft Show and Simply Christmas – it does not allow the VIP benefits to these two sister shows.

- **Can I use a complimentary ticket?**

Yes we will be accepting complimentary tickets to our show in November 2021.

- **Do I need a ticket for my child?**

Children aged under 16 years are free of charge and do not need a ticket to enter.

- **Can I purchase a workshop ticket?**

We will be running a selection of fantastic workshops at the show and these will be set out in a classroom style. All reasonable steps will be taken to ensure our workshop areas are made safe, with social distancing measures in place and thorough deep cleaning between sessions.

Click here to view the workshops: [Cake International Academy Workshops | Cake International](#)

- **Are the cafés open?**

The eateries will still be open throughout the NEC. They are a cashless venue - accepting only cards and contactless payments across all food and beverage offers.

- **Is the cloakroom open?**

The NEC cloakrooms will be open allowing you to drop off your bags and coats at a charge of £1 per item. See the NEC website for the latest updates on their facilities: [Facilities at the NEC | The NEC Birmingham](#)

- **Can I still get cashback from the organisers office?**

The organisers office will not be offering cashback as we encourage contactless payments. However there is a cashback machine in the concourse (cashback is chargeable).

- **What safety measures and requirements are you putting in place at the show?**

Please refer to this document for all important pre-show requirements: [Cake-Updated-Covid-2021-September-2021-1.pdf \(cakeinternational.co.uk\)](#)